

Cookie Policy

Title: Sounds that Grow Cookie Policy

Prepared by: Margaret Nicholson, HCPC Registered Music Therapist

Date: 4th November 2025

Sounds that Grow's website uses cookies to distinguish you from other users of our website. This helps to provide you with a good experience when you browse the website and also allows Sounds that Grow to improve its site.

Website Hosting and Cookies

Our website is hosted on **Wix.com**, and as part of providing website services, Wix may set technical cookies to support site functionality, collect analytical data, and improve performance. Wix acts as a data processor, and all data handled by Wix is managed in compliance with applicable data protection laws.

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access the website.

Sounds that Grow uses cookies on this website to:

- Recognise you whenever you visit this website (this speeds up your access to the website as you do not have to log in each time)
- Obtain information about your preferences, online movements, and use of the internet
- Carry out research and statistical analysis to help improve content, products, and services, and to help better understand Sounds that Grow's visitor requirements and interests
- Target marketing and advertising campaigns more effectively by providing interest-based advertisements that are personalised to your interests
- Make your online experience more efficient and enjoyable



The information Sounds that Grow obtains from the use of cookies will not usually contain your personal data. Although it may obtain information about your computer or other electronic device such as your IP address, your browser, and/or other internet log information, this will not usually identify you personally. In certain circumstances, Sounds that Grow may collect personal information about you—but only where you voluntarily provide it (e.g., by completing an online form).

Types of Cookies Used

Sounds that Grow uses the following types of cookies:

- **Strictly Necessary Cookies:** These are cookies that are required for the operation of the website.
- Analytical or Performance Cookies: These recognise and count the number of visitors to the website and see how visitors move around the website when they are using it. This helps to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality Cookies:** These are used to recognise you when you return to Sounds that Grow's website. This enables personalised content and preferences (for example, your choice of language or region).
- Targeting Cookies: These cookies record your visit to Sounds that Grow's website, the
 pages you have visited, and the links you have followed. This information will be used
 to make the website and the advertising displayed on it more relevant to your
 interests.

Apart from 'strictly necessary cookies', your consent is needed in order to use cookies on this website.



First and Third Party Cookies

- First-party cookies: Cookies set by Sounds that Grow's website.
- **Third-party cookies:** Cookies on Sounds that Grow's website that are set by another website, such as where there are adverts or Facebook pixels showing relevant content from Sounds that Grow when you are on Facebook.

More Details on Cookies

The below provides more information about the cookies Sounds that Grow uses and why:

- **Cookie:** Google Analytics
 - Owner: Google Inc
 - Purpose: This is a web analytics service provided by Google Inc which uses cookies to show how visitors found and explored Sounds that Grow's site, and how their experience can be enhanced. It provides information about the behaviour of visitors (e.g., how long they stayed on the site, the average number of pages viewed) and also how many visitors Sounds that Grow has had.
- Cookie: Facebook Pixel
 - o **Owner:** Facebook Inc
 - Purpose: This is a web analytics service provided by Facebook Inc which uses cookies to show how visitors found and explored the site, and how their experience can be enhanced. It provides information about the behaviour of visitors (e.g., how long they stayed on the site, the average number of pages viewed) and also how many visitors Sounds that Grow has had.



How to Turn Off Cookies and Alter Settings

- You can alter your cookie preferences at any time by going to the cookie consent mechanism and changing the relevant setting to 'off'.
- If you do not want to accept cookies, you can also change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website.
- To opt out of being tracked by Google Analytics across all websites, visit <u>Google</u>
 Analytics Opt-Out.
- For further information about cookies and how to disable them, please go to the Information Commissioner's webpage on cookies: ICO Cookies.

Except for essential cookies, all cookies will expire after 2 years.